

SHANARAMA COIN

SHAN

White Paper | Version 1.0

Chaotic Good • Base Network • ERC-20

Contract: 0x7b1aEb49bbB3C10e721dfFC13aA11576b90528C8
shanaramacoin.netlify.app

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⚠️ **Important Disclaimer**

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1. Abstract

Shanarama Coin (SHAN) is a Chaotic Good meme token deployed on the Base Network — a fast, low-cost Ethereum Layer 2 blockchain developed by Coinbase. Built as an ERC-20 token with a fixed supply of one billion units, SHAN combines the irreverent energy of the meme coin ecosystem with a binding, on-chain charitable commitment: one third of all project proceeds are directed to causes spanning biodiversity conservation, endangered species protection, and the alleviation of human poverty.

In a space crowded with tokens that promise the moon and deliver craters, Shanarama Coin takes a different position. The token doesn't pretend to be something it isn't. It is, unapologetically, a meme coin — but one anchored to a transparent, verifiable charitable mechanism and a community built around the idea that doing good and having fun are not mutually exclusive.

This white paper sets out the project's vision, tokenomics, charitable distribution model, governance structure, and development roadmap.

2. Introduction: The Problem with Doing Good

2.1 The Meme Coin Landscape

The meme coin market has produced extraordinary cultural moments and, for a small number of participants, extraordinary financial returns. It has also produced an enormous volume of projects that exist purely to extract value from retail participants before disappearing. The structural tension — between the genuine community energy meme coins can generate and the persistent bad faith of many who launch them — has made the space simultaneously exciting and exhausting.

Shanarama Coin does not pretend this tension doesn't exist. Instead, it tries to resolve it through radical transparency and a charitable commitment that is baked into the project's architecture from day one.

2.2 The Problem with Crypto Charity

Several crypto projects have made charitable promises. Fewer have kept them in a verifiable, ongoing way. The typical failure modes are: vague commitments without mechanisms, charity

as a marketing afterthought rather than a structural feature, and a lack of community input into how charitable funds are deployed.

SHAN addresses each of these directly. The Giving Wallet is a publicly visible on-chain address. The one-third commitment is calculated transparently. And the community votes, each quarter, on how the charitable allocation is distributed across the three pillars.

2.3 Why Base Network?

Base is an Ethereum Layer 2 network developed by Coinbase, offering the security guarantees of Ethereum with dramatically lower transaction fees and faster confirmation times. This makes micro-transactions and community voting mechanisms genuinely practical rather than prohibitively expensive. Base's rapidly growing ecosystem and Coinbase's institutional backing provide a robust foundation for a project built on long-term credibility.

3. Token Overview

Parameter	Detail	Notes	Status
Token Name	Shanarama Coin	The one and only	✓ Live
Ticker Symbol	SHAN	As in Sha-na-ra-ma	✓ Live
Network	Base (Ethereum L2)	Coinbase-developed L2	✓ Live
Standard	ERC-20	Fully compatible	✓ Live
Total Supply	1,000,000,000	One billion. Fixed. No minting	✓ Fixed
Contract	0x7b1aEb...0528C8	Verified on BaseScan	✓ Verified
DEX Listing	Uniswap V3 (Base)	SHAN/WETH pair	✓ Live
Slippage	15% recommended	Accounts for tokenomics tax	Set on buy/sell

The total supply of SHAN is fixed at one billion tokens. No additional tokens can ever be minted. This hard cap is enforced at the smart contract level and provides holders with certainty that their proportional stake cannot be diluted through new issuance.

4. Tokenomics & Distribution

4.1 Token Allocation

Allocation	Percentage	Tokens	Purpose
Liquidity Pool	50%	500,000,000	Initial & ongoing DEX liquidity, locked
Community & Ecosystem	20%	200,000,000	Airdrops, contests, community rewards
Giving Wallet	15%	150,000,000	On-chain charitable reserve

Development	10%	100,000,000	Team, operations, locked 12 months
Marketing	5%	50,000,000	Influencer, listings, partnerships

4.2 The One-Third Charitable Commitment

The core financial promise of Shanarama Coin is that one third of all project proceeds are directed to charitable causes. 'Proceeds' encompasses: trading fee revenue collected through the token's transaction tax mechanism, proceeds from any future NFT drops or branded merchandise, and any direct fundraising conducted under the SHAN banner.

This commitment operates at two levels: the Giving Wallet token allocation (15% of total supply, detailed above) provides an enduring on-chain reserve, and the ongoing proceeds commitment ensures that charitable giving continues as a proportion of all future revenue rather than being a one-time gesture.

4.3 Transaction Tax

A transaction tax applies to all SHAN buy and sell events. This is the mechanism behind the recommended 15% slippage setting. The tax is distributed as follows:

- ◆ **Giving Wallet:** One third of the collected tax is automatically routed to the publicly visible Giving Wallet address.
- ◆ **Liquidity:** One third is reinvested into the liquidity pool, supporting price stability and reducing volatility over time.
- ◆ **Development:** One third funds ongoing project development, community initiatives, and operational costs.

All Giving Wallet transactions are on-chain and publicly auditable via BaseScan. The wallet address will be published on the official website and updated in real time.

5. The Charitable Mission

5.1 The Three Pillars

Shanarama Coin's charitable mandate is organised around three pillars, chosen to span both ecological and human causes and to reflect the breadth of the 'Chaotic Good' philosophy — the belief that meaningful positive impact doesn't have to look solemn or corporate to be real.

- ◆ **Pillar 1 — Biodiversity:** Supporting the preservation of ecosystem diversity and the health of the natural world, including rainforest conservation, marine protection, and habitat restoration.
- ◆ **Pillar 2 — Endangered Species:** Directly funding programs focused on the protection and recovery of threatened species across the globe.
- ◆ **Pillar 3 — Alleviating Human Poverty:** Backing evidence-based, direct-transfer and development programs that lift people out of poverty with dignity and measurable outcomes.

5.2 Partner Organisations

The following organisations have been identified as charitable partners aligned with SHAN's three pillars. Community governance will determine the precise allocation of funds across partners each quarter.

- ◆ **Rainforest Trust** — Biodiversity pillar. Protects tropical forests and the species within them through land acquisition and partnerships with local organisations worldwide.
- ◆ **Wildlife Conservation Society** — Endangered Species pillar. Works in over 60 countries to save wildlife and wild places, with a particular focus on large mammals and marine life.
- ◆ **GiveDirectly** — Human Poverty pillar. Provides direct cash transfers to people living in extreme poverty — one of the most rigorously evidence-backed approaches in international development.
- ◆ **Oxfam Australia** — Human Poverty pillar. Works to address global poverty and inequality through emergency response, development programs, and systemic advocacy.

5.3 Transparency & Accountability

Every charitable transaction will be documented with its on-chain transaction hash and

published on the SHAN website. Quarterly giving reports will be released as public documents, detailing how much was collected, how much was distributed, and to which organisations. This is not optional reporting — it is the core promise of the project.

6. Community Governance

Shanarama Coin is committed to meaningful community input from the outset. Governance decisions — beginning with the quarterly allocation of charitable funds — will be conducted via Snapshot, a gas-free, off-chain voting platform that allows any SHAN holder to participate.

6.1 What the Community Votes On

- ◆ How the charitable third is split across the three pillars each quarter
- ◆ Which partner organisations receive funding in a given period
- ◆ Proposed new charitable partners or causes
- ◆ Community initiatives, mascot decisions, and major marketing directions

6.2 Voting Mechanics

One SHAN token equals one vote. Votes are weighted by wallet holdings at a specified snapshot block. Proposals require a minimum participation threshold to pass. The core team retains veto rights only on matters of legal compliance or security — all other decisions are subject to community will. The vision is a progressively more decentralised governance structure as the community matures.

7. The Mascots: Chaos with a Face

Every great meme coin needs a mascot. Shanarama Coin has three — because Chaotic Good doesn't do things by halves. The mascot roster rotates across the project's development phases, each one chosen to represent a different aspect of the mission and a different corner of the biodiversity the project exists to protect.

- ◆ **Phase One — The Sloth:** Slow, deliberate, impossible to panic. The sloth represents the project's commitment to not rushing, to building properly, and to the rainforest ecosystems of the Biodiversity pillar.
- ◆ **Phase Two — The Llama:** Sturdy, community-minded, unexpectedly majestic. The llama represents the community-building phase — diverse, a little chaotic, and genuinely holding things together.
- ◆ **Phase Three — The Koala:** Iconic, endangered, Australian. The koala represents the maturity phase of the project and the Endangered Species pillar — and serves as a nod to the project's Australian roots and Oxfam Australia's place among the charitable partners.

Mascot artwork, meme templates, and animated assets will be released progressively and made available to the community for remixing and sharing under a Creative Commons licence. The mascots are the project's face, its humour, and its visual heartbeat.

8. Roadmap

Phase 1	Foundation (Weeks 1–4)	Token launch on Base · Uniswap listing · Liquidity locking · Smart contract audit · BaseScan profile update · Giving Wallet address published · Website optimisation
Phase 2	Community (Weeks 5–12)	X (Twitter) launch · Telegram & Discord establishment · YouTube content series · Sloth mascot rollout · First airdrop / Proof of Good campaign · CoinGecko & CoinMarketCap applications · Micro-influencer partnerships
Phase 3	Delivery (Month 4+)	First quarterly charitable donation executed · Transaction hashes published · Snapshot governance goes live · Community votes on Q2 charitable allocation · Llama mascot rollout · Staking mechanism development · NFT collection planning

Phase 4	Maturity (Month 7+)	Koala mascot rollout · Second charitable donation · Expanded governance framework · NFT drop with charitable proceeds · Formal partnerships with named charitable organisations · Ecosystem grants exploration on Base
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9. Risk Factors

Shanarama Coin is a meme token. The risks associated with meme tokens are real and investors should understand them clearly before participating.

- ◆ **Liquidity Risk:** Meme tokens can experience extreme liquidity fluctuations. Thinly traded pairs can result in significant slippage and price impact on large orders.
- ◆ **Market Risk:** The price of SHAN may be highly volatile and could decline significantly or go to zero. Do not invest more than you can afford to lose.
- ◆ **Regulatory Risk:** The regulatory environment for cryptocurrencies is evolving rapidly across all jurisdictions. Regulatory changes could adversely affect the project.
- ◆ **Smart Contract Risk:** Despite best-practice auditing, no smart contract can be guaranteed to be entirely free of bugs or vulnerabilities.
- ◆ **Charitable Commitment Risk:** The charitable mechanism is a commitment of the project team, not an enforceable legal obligation in most jurisdictions. The community's role in governance and the transparency of the Giving Wallet are the primary accountability mechanisms.

10. Conclusion

Shanarama Coin exists because the meme coin space needed something that doesn't take itself too seriously but takes its commitments completely seriously. SHAN is not trying to change the world through the sheer force of a whitepaper. It is trying to build a community of people who like the idea of a coin that has fun and does good at the same time — and who are willing to hold each other and the project accountable for making that real.

One third to charity. Three pillars. Three mascots. One community. Fully on-chain. No rug.

Chaotic Good.

Contract: [0x7b1aEb49bbB3C10e721dfFC13aA11576b90528C8](https://etherscan.io/address/0x7b1aEb49bbB3C10e721dfFC13aA11576b90528C8)
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